

Fall 2006

New XITv Limited Basic Pak Offered

Starting November 1, 2006, XIT will offer a new digital Limited Basic package of 20 TV channels and five Amarillo radio stations for only \$21.95 a month.

This new package will offer viewers all the local Amarillo TV stations, The Weather Channel, school networks, shopping channels, local channel one and several entertainment and news channels.

For an additional \$22.00 a month, customers can subscribe to the all digital Xpanded Basic Pak and enjoy the best program line up in the Panhandle. It's 96 channels of excitement just waiting for

you. So what are you waiting for? Give XIT Communications a call today.

Existing XITv customers will be moved

automatically to the new Xpanded Basic Pak with no interruption of service or increase in cost.

With either the Limited or Xpanded Paks, you can still subscribe to any of the premium movie packages, purchase iNDemand Pay-Per-View movies, or add the 47 channel digital Music Choice Pak to your service.

Xpanded Basic Pak



Christmas Open Houses

New Times for Open Houses

**DECEMBER 8TH FROM 11 A.M. TO 2 P.M.
DALHART & DUMAS**

**DECEMBER 15TH FROM 11 A.M. TO 2 P.M.
STRATFORD**

Don't miss this one! Plan now to attend the XIT Holiday Open House at the XIT Customer Care Center nearest you. Come visit with your friends and neighbors while enjoying the refreshments. Sign up for some great door prizes and check out all the holiday specials XIT is offering.

XIT's Mission Statement

To provide high quality telecommunication services at the lowest possible cost to its customers.

Years of Service Honored

XIT General Manager, Darrell Dennis and XIT Director, James Spurlock, recognized five employees and two board members for their years of service to XIT and its customers. The employees receiving awards this year were Barbara Spielman, Heather Fixsen, Fidel Olivarez, Lydia Montgomery and Bill Green. Directors James R. Wilson and Kenneth Stanley also received recognition for their service on the XIT Board of Directors.

XIT thanks all the employees and directors for their hard work.



Bill Green
5 years of service.



Fidel Olivarez
5 years of service.



Director, James Spurlock, presents Barbara Spielman with her XIT award and a plaque from the National Telephone Cooperative Association for 25 years of service at XIT.



Cathy Taylor, Billing Manager, presents Heather Fixsen her 10 year award at Employee Appreciation Breakfast.

- Not Pictured:
- | | |
|------------------|----------|
| Lydia Montgomery | 5 Years |
| James R. Wilson | 35 years |
| Kenneth Stanley | 10 years |

Movies! Movies! Movies!

ON XITv

iNDEMANDSM

PAY-PER-VIEW

INDEMAND.COM

Celebrating 15 Years of Service in Hereford

When the doors opened that first day, December 16, 1991, XIT was already committed to the Hereford area and its residents. We wanted to provide the best cellular phone service possible, and as at our other locations, we wanted to become part of the local community. From that first day at our first location on Park Avenue, to our modern Customer Care Center at 809 South 25 Mile Avenue, we have worked hard to achieve both of these goals. Through the years, XIT has continuously upgraded equipment; made system improvements and built more towers to enhance our service. We have embraced the latest GSM wireless technology to better serve the Hereford area. During that same time, we have also participated in and supported many community and school functions. Through parades, civic affairs, open houses, cellular tune ups and customer appreciation dinners, we have worked to become part of the Hereford community. XIT's investment and involvement have been rewarded through the loyalty of our customers. Your support has helped us achieve the goals we first set for ourselves fifteen years ago. Thank you Hereford for making XIT part of your community! We are excited about our future in Hereford and look forward with anticipation to the upcoming years.

*In Celebration of XIT Wireless' 15 Years in
Hereford a Special Holiday Open House will take place
December 15th at our Customer Care Center.
Invitations will be mailed at a later date.*



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New Channels Added To XITv Line Up

Everyone is sure to find something they will enjoy on the new channels XITv has added to its channel line-up.



NFL NETWORK on Channel 90 is every football fan's dream. Seven days a week, 24 hours a day, 365 days a year, a television network solely devoted to the most popular sport in America, professional football. NFL Network is a melting pot of gridiron greatness from the NFL's past, present and future that will satisfy the most voracious appetites of any fan. The passion, the excitement, the highs and the lows are covered by NFL Network from an "insider's" perspective. You don't want to miss this one.



DISCOVERY EN ESPANOL on Channel 91 features the best programming from all of Discovery's family of networks in Spanish. The programming is completely tailored to speak directly to the needs and experiences of the U.S. Hispanic audience.



FINE LIVING TV NETWORK on Channel 92 is the first television network dedicated to inspiring and empowering people to find the most

rewarding ways to spend their time and money, allowing them to uncover the greatest value from their experiences. Fine Living's programming categories are Home Living, where viewers learn how to live comfortably, entertain with confidence and relax at home; Buyer's Guides, which reveals the secrets to getting quality products, goods, and services at the best price; Life's Adventures, for those people who aspire to get the most out of life; and Day Dreaming, which appeals to those dreaming of luxury, adventure, thrills, and escape.



STARZ COMEDY on Channel 125 is non-stop movies and outrageous bits that keep you laughing day and night. This new addition to the Starz Premium Pak now gives customers, who take that package, six channels of quality entertainment to watch.



Directory Cover Photo Contest

XIT Communications is having a photo contest. The winner's picture will be featured on the cover of the 2007 edition of the XIT Communications Regional Directory. All entries should depict an area in which XIT provides service: Dallam, Hartley, Oldham, Deaf Smith, Sherman and Moore Counties of the Texas Panhandle. There is not a particular category for the directory cover. Pictures may include, but are not limited to: a scenic view, people or animals or subjects portraying the agriculture aspects of our area. The winner will receive \$100.00.

Remember, all photos must be received by XIT no later than December 31, 2006. If you have any questions, feel free to call the XIT Marketing Department at 806-384-3311.

Guidelines and Rules

- **Limit of three (3) entries per person.** Include your name, address and contact number on the back of each entry, along with a brief description of where the photo was taken and any other information describing the setting.
- **Photos must be at least 5X7, if taken with a 35mm or an 8X10, if taken with a digital camera.**
- **Winner agrees to allow XIT to use the picture for advertising purposes in addition to having it featured on the cover of the directory.**
- **All photos become the property of XIT.**
- **Photos must be received by XIT no later than December 31, 2006.**
- **Mail entries to:**
XIT Communications
Attn: Photo Contest
P.O. Box 711
Dalhart, TX 79022
- **If it is determined that there is not an entry that is suitable for the directory cover, XIT reserves the right to obtain a picture from other sources.**

YOU CAN SAVE MONEY ON ALL YOUR XIT COMMUNICATION SERVICES WHEN YOU SIGN UP FOR ONE OF THE XIT XTRA VALUE PAKS.

When You Combine your Local and Long Distance Phone Service with Broadband Internet and Cable TV, You Can
SAVE! SAVE! SAVE!



XIT TECH TIPS

from guest columnist
Eric Spellmann

Why You Should Defragment Your Hard Drive

Want to bake a cake? You'll need cake mix (that's as close to "made from scratch" as I will ever get), eggs, milk, oil, water, a mixing bowl, electric mixer, cake pan, and a measuring cup. If someone has been nice enough to put all of those items on the kitchen counter (as in every TV cooking show), you can make your cake rather quickly. However, if the necessary ingredients and tools are scattered about your kitchen; or worse yet, still at the grocery store, your preparation time will grow exponentially.

Your computer's hard drive is a lot like that kitchen. It contains thousands of drawers (called sectors) for storing information. When you tell your computer to save a file, it looks for an available sector. Since most computer files are larger than any single sector, your computer breaks (fragments) them into sector-sized pieces for storage. When you open a file (bake a cake), your system pulls all the appropriate fragments from their sectors and reassembles them.

Stick with me. Here's where it gets interesting. If all of the sectors are contiguous (next to each other), your hard drive can retrieve and assemble the pieces very quickly. If, however, the needed pieces of a file are scattered in sectors all over the hard drive, your system will take MUCH longer to reassemble the file.

When saving a file, your system attempts to store all of the file fragments in contiguous sectors. However, if it can't find enough contiguous sectors, it will save the file wherever it can find space. And that, my friends, is what we call a fragmented file. Over time, as the number of fragmented files grows, your hard disk performance deteriorates. Your system seems to get slower and slower for no apparent reason.

Therein lies the reason to defragment your computer once a month. Double-click on the "My Computer" icon, right-click on the "C" drive icon, and then choose the Tools tab. Click the "Defragment Now" button. You'll be glad you did!

Eric Spellmann is the Owner and President of Spellmann & Associates, a technology company offering employee training, website design, PC repair, and network maintenance. He is a featured speaker at a number of state and national technology conferences and writes a syndicated column in fourteen newspapers. In addition, he produces a weekly television segment for his local ABC affiliate. To contact him, visit his website: <http://www.EricSpellmann.com>



**Has Great Prices on a
Large Selection of
GSM Phones**



**Come by and Check
Them Out Today!**



Is Now On **XITv**
Channel 90

Call Your Customer Care Center
To Reserve Your Front Row Seat
WHERE FOOTBALL SEASON NEVER ENDS



is a quarterly publication for **XIT Rural Telephone Cooperative, Inc.** members, **XIT Communications** and **XIT Wireless** customers.

All correspondence should be addressed to:

XIT Connections, Attn: Marketing Department
P.O. Box 711 • Dalhart, TX 79022
or e-mail to: xitcom@xit.net

Caller ID On



*Until you experience it, you'll
never know what you've been missing.
Call your Customer Care Center
today!*

PRESORTED
STANDARD
U.S. POSTAGE
PAID
Dalhart TX 79022
PERMIT NO. 92

12324 U.S. Highway 87
Dalhart, TX 79022



Pick Up New Directories

The new 2006 XIT Communications Regional Directory is the only directory you need. Keep extra copies by all your phones at home, work and in your car. Additional copies of the directory are available at the following locations.



Chambers of Commerce

Dalhart

102 E. 7th St.
Dalhart, TX 79022
806-244-5646

Vega

904 E. Main
Vega, TX 79092
806-267-2828

Stratford

401 North 3rd St.
Stratford, TX 79084

Stratford

305 N. Main St.
Stratford, TX 79084
806-366-2260

XIT Stores

Dumas

1901 S. Dumas Ave.
Dumas, TX 79029
806-935-2123

Dalhart

1624 Tennessee Ave.
Dalhart, TX 79022
806-244-3355

Dumas

1545 South Dumas Ave.
Dumas, TX 79029
806-935-8777

12324 US Hwy 87
Dalhart, TX 79022
806-384-3311

Hereford

809 South 25 Mile Ave.
Hereford, TX 79045
806-364-1426